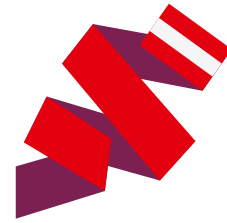




www.expoaustria.at



AUSTRIA
EXPO 2025 OSAKA
composing the future
未来を作曲



AUSTRIA@SERVICE

**BE PART OF IT
AND SEIZE OPPORTUNITIES.**

Expo 2025 Osaka, Kansai, Japan
April, 13 – October, 13 2025

160

participating
countries

28

million
visitors

9

international
organisa-
tions

THE WORLD EXHIBITION 2025 IN OSAKA TAKES PLACE UNDER THE MOTTO "DESIGNING FUTURE SOCIETY FOR OUR LIVES".

Japan and Austria share the vision of a responsible and sustainable future, which is why Austria will participate in the "Empowering Lives" segment with its own pavilion.

A total of over 28 million visitors and around 160 participating countries as well as 9 international organisations are expected.



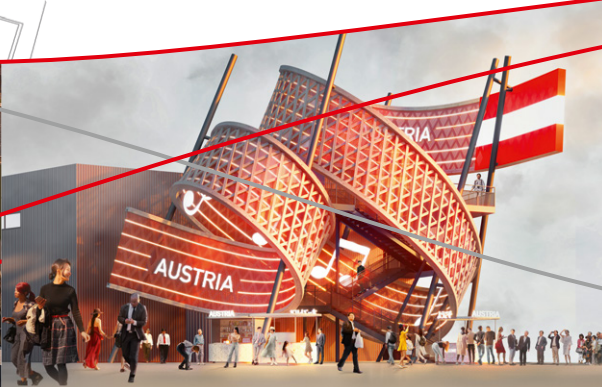
OSAKA, KANSAI, JAPAN
EXPO2025



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OFFICIAL PARTICIPANT

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AUSTRIA AT EXPO 2025 - A PLATFORM FOR DIVERSE OPPORTUNITIES.

The Austrian participation creates a platform that generates opportunities for companies and institutions in the areas of internationalisation, location, innovation and research.

The Austria Pavilion serves as an innovative place for exchange and dialogue and is available to you with a range of exclusive services. The AUSTRIA Lounge of the Austria Pavilion offers you the ideal setting for your meetings and receptions.

BENEFITS OF AN EXPO PRESENCE.

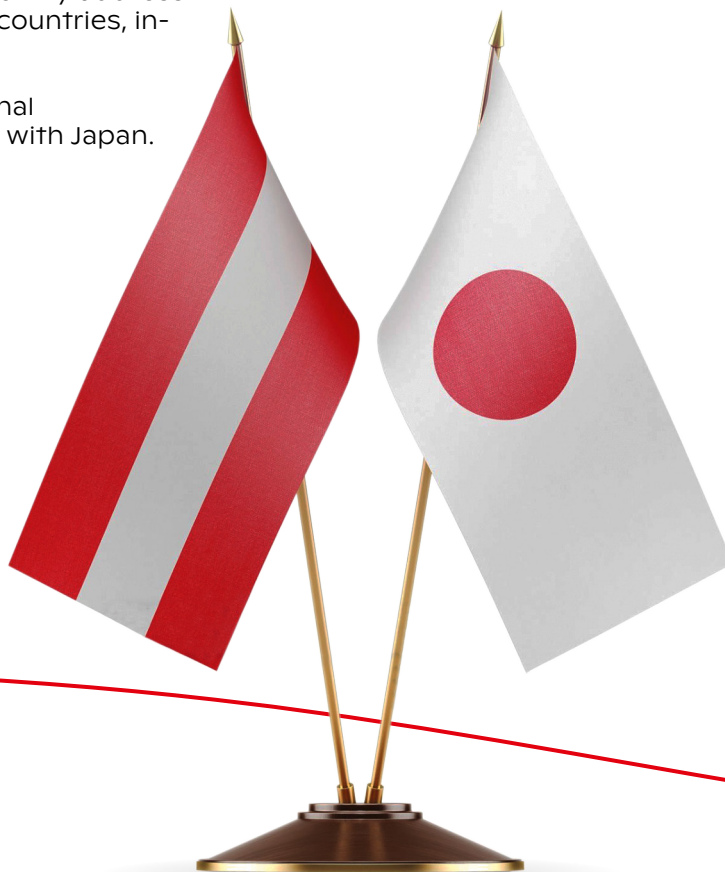
Participating in Expo 2025 Osaka offers an unique opportunity to present your innovations and products to a large, international audience and to jointly address topics that transcend the boundaries of countries, industries or disciplines.

Take advantage of this rare and exceptional opportunity to strengthen your relations with Japan.

Your Expo platform for

- Company and product presentations
- Networking events
- Incentive trips
- Information events
- B2B meetings and much more

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THE AUSTRIAN PAVILION.

The Austrian contribution to the World Expo 2025 in Osaka **„Composing the Future“**, designed by the Viennese architecture firm BMW, uses the unifying theme of music to create a fascinating composition of the future together with its guests.

In this way, the diversity and performance of Austrian society, business, science, art and culture are convincingly showcased and ideas and concepts are presented, that contribute to responsible and sustainable future development.

OUR OFFERS.


We invite you to become a partner of the Austrian pavilion at Expo 2025 in Osaka. In addition to our direct booking offers, we have put together various partner packages that offer a wide range of benefits. Besides exclusive VIP tours in our pavilion and selected partner pavilions, we present our pavilion partnerships directly in the pavilion and on our digital platforms. Ask us about the many opportunities for cooperation or presentation. We are also happy to plan your company event according to your wishes. The team of ADVANTAGE AUSTRIA Tokyo will be happy to support you in preparing meetings and market initiatives.

1 OFFERS FOR DIGITAL SIGNAGE AND OTHER ADVERTISING AND PRESENTATION OPTIONS.


The digital exhibition concept and the technical structure on site support the integration of various forms of communication:

- Digital signage
- Media feeds
- Digital product presentations
- Live broadcasts

The media recordings take place as pre-screens (individualised idle mode), in the form of special recordings or intermediate sequences of the curated content. Digital product presentations are shown in a 3D box in the AUSTRIA Lounge. A display frequency is guaranteed for digital signage offers, whereby the content of the respective offer must be in line with the objective of the Austrian presence at Expo 2025. Our offer only includes the display of the respective digital content. We are happy to recommend selected implementation partners for the creation of the digital content.



ROOM 1		
Media feed 30" exclusive	Displays guaranteed	Price excl. VAT
Week	500	€ 15,000
Week	250	€ 7,500
Day	50	€ 5,000
Live broadcast	Upon request	



ROOM 2		
Idle-Mode Screens 5 screens		Price excl. VAT
Day	10"	€ 5,000
Video clip Inno		
Week	60"	€ 10,000
Special note		
Day	still image	€ 2,500



ROOM 3/AUSTRIA LOUNGE		
Windows of Austria 1 window 30"	Displays guaranteed	Price excl. VAT
Week	500	€ 15,000
Week	250	€ 7,500
Day	50	€ 3,000
Product presentation 3D-Box		Price excl. VAT
Day		€ 2,500
Day exclusive		€ 5,000
Week		€ 10,000
Presence on the partner platform		Price excl. VAT
Expo duration		€ 1,500

2 OFFERS FOR THE PROVISION OF PREMISES (AUSTRIA LOUNGE) FOR EVENTS AND ACTIVITIES.

The Lounge in the Austria Pavilion is the perfect location for your meetings and receptions at Expo 2025 in Osaka. The technical equipment and catering will be prepared and supervised according to your wishes.

Setting.

The furnishing of the lounge (100 m²) enables various settings and adaption to the requirements of a wide range of utilisation variants.

Catering.

Our catering partner will treat your guests with Austrian hospitality and a wide range of food and drinks.

Costs.

The costs (1 day € 4,000, 1/2 day € 2,000) cover the use of the lounge including cleaning. External costs – such as catering, technical support, event or preparation management – will be invoiced separately. Expo tickets must be purchased separately from the Expo organisation.

Furnishings.

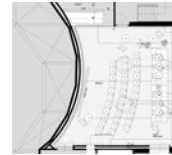
- 58 chairs
- 10 high tables
- 19 coffee tables

Technical equipment.

- Internet: WLAN, LAN
- Projector/screen
- Audio & sound system

Easy Access – for other Expo pavilions.

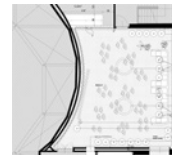
As a special service, we will be happy to organise a visit to two country pavilions for you.



Lecture/Presentation (58 pax)



B2B-Meetings (48 pax)



Standing-Cocktail (80 pax)

3 OFFERS FOR PARTNERSHIPS.

Choose from our offers for the exhibition rooms or the AUSTRIA Lounge. By concluding a partnership, you **save around 25 % compared to individual bookings** and also receive an attractive VIP package.

● Partnership Platin:	Only on individual request or invitation
● Partnership Gold:	€ 50.000
● Partnership Silver:	€ 25.000
● Partnership Bronze:	€ 10.000



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13.4. – 13.10.2025



Please register as early as possible to secure your advertising space and time slot. Our capacities are limited in each category and are offered on a "first come - first served" basis.

For further information and for bookings, please visit our website at www.expoaustria.at.



CONTACT

For registration and further information please contact:
Expo-Office
Franz-Josefs-Kai 27/8, 1010 Vienna, Austria
T 0043 590 900 3101
E office@expoaustria.at



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WKO
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