

EXPO 2010 Shanghai

The next World Exposition will take place from May 1st until October 31st in China's economic capital Shanghai. This forthcoming EXPO promises to break all records: 70 million visitors are expected. More than 200 participating countries, cities and international organizations will come together in a total area of 5,28 km².

The EXPO's theme "Better City, Better Life" reflects a global desire for a better quality of life in the cities of the future. Austria participates in the Expo with a self-built pavilion focusing on the subtheme of "Interaction between the rural and urban environment", highlighting Austria's specific demography and geography.

World Expositions are international, non-commercial exhibitions that have been taking place in various locations throughout the world since 1851. They offer a platform for countries, cities and organizations to showcase cultural contributions and scientific innovations, and to establish ties for economic cooperation by dedicating themselves to the most prevailing questions of our time.

The Austrian pavilion

General Information

The Austrian pavilion at the EXPO 2010 is themed "Austria – feel the harmony" and deals with the subtheme "Interaction between the rural and urban environment".

The design competition was tendered throughout the EU and the project was awarded by a unanimous decision of the jury to the well respected Viennese architecture firms of Arge SPAN & ZEYTIINOGLU. The theme of the Austrian pavilion is impressively conveyed by the architectural team into an innovative form that arouses all senses.

The pavilion design has a dynamic and abstract external form, which is highlighted by the entertaining and artistic red and white porcelain outer skin and the multimedia-based VJ-performance. These colours do not only symbolize the Austrian national colours, but acknowledge red as the colour of luck in traditional Chinese culture.



VIP lounge

The Austrian pavilion offers the unique opportunity to present your company or organization at the EXPO 2010 in Shanghai. This location is the perfect platform for Austrian subsidiaries. to build up social and economic networks and strengthen existing relationships.

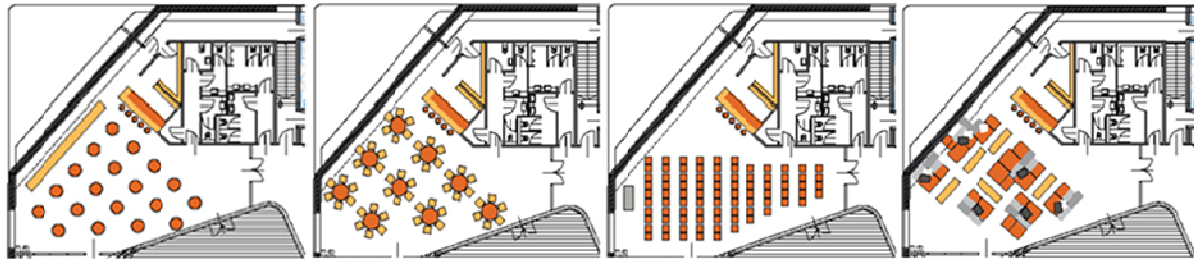
Possibilities of the VIP lounge usage

Cocktail Reception – up to 100 pax

Conference – up to 90 pax

Arranged Dinner – up to 50 pax

Lounge - up to 40 pax



Cocktail, ca. 100 PAX

Catering, ca. 55 PAX

Conference, ca. 90 PAX

Lounge, ca. 40 PAX

If preferred our Austrian catering partner will provide you and your guest with Austrian specialties (drinks, snacks, dinners etc.) In case of events with up to 250 PAX you can use the pavilion restaurant (231m²) and the terrace (145m²) which will be closed for public.

Facts & figures VIP Lounge

Total area: 285 m²

Reception Area (including cloak room): 41 m²

Lounge / Bar area: 244 m²

Access

From the outside: VIP-Entrance

From inside: through the exhibition area

Technical Equipment

VIP-Lobby

1 Flat Screen of 52"

VIP-Lounge

1 Video Projector (permanently installed)

Interactive Wall

DVD-player

CD-player

2 microphones

Sound System for video projector, DVD-player and CD-player, Mp3-interface

Speakers (integrated into the walls)

Internet: LAN, WLAN

Illumination: dimmable



We would be glad to assist you in planning your event at the Austrian pavilion at the 2010 Shanghai EXPO. For further information and reservation, please contact EXPO Office Austria, Event management.

Expenses

Austrian companies and institutions will not be charged any rent for using the VIP-Lounge. External costs for additional technical equipment, catering as well as final cleaning have to be paid by the company itself. Because of a project cooperation with the SOS-Kinderdorf, we would appreciate a minimum donation of EURO 150.--.

Contact during the pre-EXPO phase

EXPO Office Austria

Event Management

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